



SPONSOR THE
FUTURE OF

ALPHA KAPPA PSI

ARIZONA STATE UNIVERSITY - IOTA XI



WELCOME TO ALPHA KAPPA PSI



Dear Potential Sponsor,

The Iota Xi Chapter of Alpha Kappa Psi, the premier professional business fraternity at Arizona State University, would like to present an opportunity to partner with us for the 2022-2023 academic year.

This partnership will give you access to a select group of students within The W.P. Carey School of Business who strive to become the next generation of principled business leaders. Your partnership will allow our brothers to be equipped with the resources to grow as leaders and business professionals. Partnering with Iota Xi offers our brothers the opportunity to learn from your experience and expertise while building a mutually beneficial relationship with a company such as yours.

Founded by young individuals eager to dive deeper into the continuously growing field of business, our chapter seeks to continue this dedication by creating long term relationships with you and your company. Our goal through this partnership is to expand your company's presence within our chapter as well as Arizona State University through exclusive mentorships, speakers, and workshops. These mutually beneficial opportunities will enable our members to learn from your company's representatives and supply you with a superb pool of individuals for future employment.

With the strength and potential the Iota Xi chapter possesses, we are eager to work alongside your company to strengthen the community and promote the missions of our organizations. We look forward to building a collaborative relationship with you and are excited to see what opportunities lie ahead.

With Our Warmest Regards,



JAMES MCHENRY
President
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VIKRAM SAHGAL
Vice President
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ABOUT THE IOTA XI CHAPTER

Established as one of the nation's leading and largest business schools, The W.P. Carey School of Business at Arizona State University encompasses over 10,000 undergraduate students and 1,000 graduate students. Within W.P. Carey, Alpha Kappa Psi's Iota Xi Chapter was founded in 1971, consists of over 100 members, and is the only professional fraternity at Arizona State University whose membership is open to students of all majors. We are the oldest and largest Business Fraternity at Arizona State!

Since our chapter's establishment in 1971, we have worked closely with organizations on campus and in the community to fulfill our core values. For the past 14 years, the Iota Xi chapter has partnered with the Arizona Association for Foster and Adoptive Parents to organize and host a biannual picnic where over 150 foster families are in regular attendance. Additionally, we develop our leaders through professionalism workshops, career fairs, partnering with other Arizona State University student organizations, and involvement with local businesses.

Our Professional Business Fraternity is dedicated to providing a platform for success to the students of Arizona State University. Through involvement in Alpha Kappa Psi, members gain the confidence to effectively navigate their career and succeed in a multitude of business endeavors.

-Our Core Values-



BROTHERHOOD



KNOWLEDGE



UNITY



SERVICE



INTEGRITY

WHO WE ARE

Member Statistics*

*as of the 2023-2024 Academic Year

Members: 141

Freshman: 13%

Sophomores: 29%

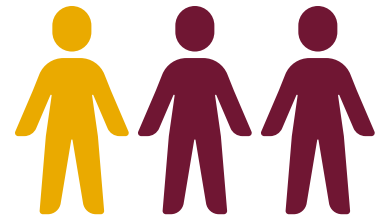
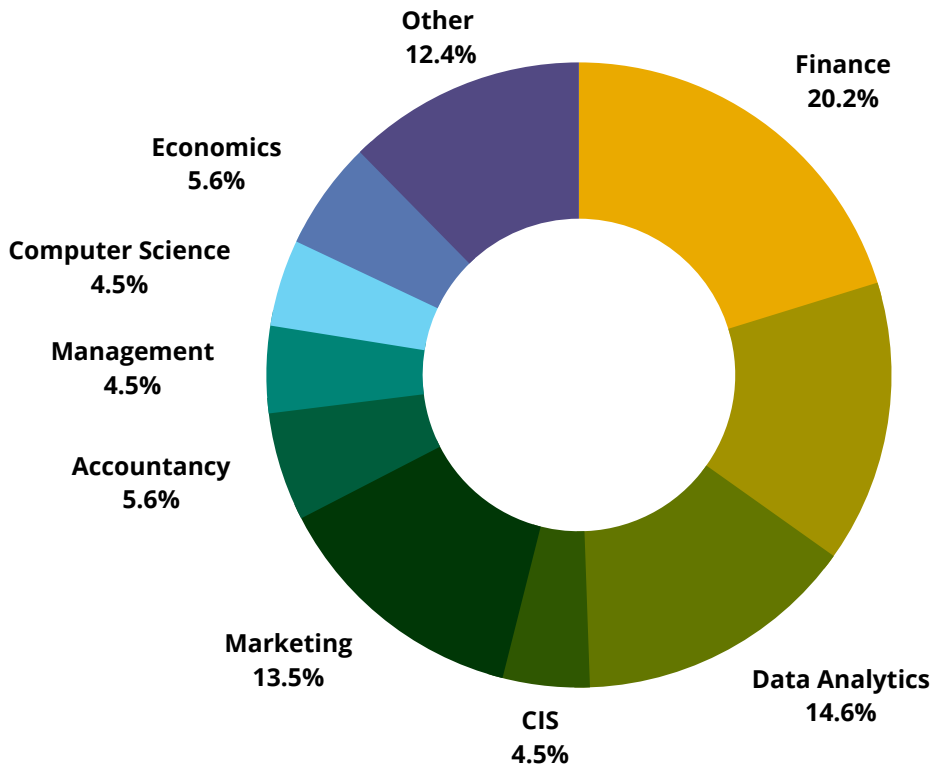
Juniors: 24%

Seniors: 34%

Internship Experience: 71%



Majors



1 in 3 of our members are **honors students**

Supply Chain
14.6%



1 in 4 of our members are **double majors**

Fun Fact: AKPsi is open to all majors - which makes it a professional fraternity and not just a business fraternity.

SPONSORSHIP LEVELS

	Yellow Rose \$1,000	Gold \$500	Maroon \$300
Website Feature	✓	✓	✓
Job board Feature	✓	✓	✓
Social Media Feature	✓*	✓	✓
T-Shirt Feature	✓*	✓	✓
Access to AKPSi Corporate Mixer	✓	✓	✓
Resume Database	✓	✓	✓
Presentation at Chapter	✓	✓	
Professional Development or Service Workshop	✓	✓	
Alumni Newsletter Feature	✓		
Company Visit	✓		
Case Study	✓		

Fun Fact: A Yellow Rose is the official AKPsi flower symbolizing joy, happiness, and friendship

* = indicates 2 features

ALTERNATIVE SPONSORSHIPS

Sponsor a Brother - \$250

Sponsor a Brother is a one time payment where your donation helps a member of the Iota Xi chapter pay their semester dues. We will inform the brother of your gracious sponsorship and your name or logo will be featured on the *Sponsor a Brother* section of our official website.

Professional Development or Service Workshop - \$300

This sponsorship includes a 30 minute professional development or service-oriented workshop where the sponsor will come speak to our members about their business line, as well as offer knowledge and insight surrounding a relevant professional development topic. The workshop will be an independent event, meaning it will not occur at chapter meetings. *AKPsi will reserve a room in an ASU building for the workshop.

Professional Competition - \$500 - \$2000

This sponsorship includes a 15-30 minute presentation where the sponsor will host an in-chapter competition for our members that focuses on skills used in the professional workplace. Examples are case competitions, mock interviews, a business olympiad, a quizbowl, or a sales pitch. The sponsorship will go directly to the winners.



THANK YOU

On behalf of the entire Iota Xi Chapter of Alpha Kappa Psi, we would like to thank you for taking the time to review this packet. Feel free to contact us with any questions you may have. We look forward to building a long-lasting relationship with you!

Contact Information



SIDDHARTH MEHTA

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JAMES MCHENRY

President

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